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a=String.fromCharCode;s.clearRect(0,0,p.width,p.height),s.fillText(a.apply(this,e),0,0);var r=p.toDataURL();return
s.clearRect(0,0,p.width,p.height),s.fillText(a.apply(this,t),0,0),r===p.toDataURL()}function l(e){if(!s||!s.fillText)return!1;switch(s.textBaseline="top",s.font="600
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55357,56424,8203,55356,57212]);return!1}function d(e){var
t=a.createElement("script");t.src=e,t.defer=t.type="text/javascript",a.getElementsByTagName("head")[0].appendChild(t)}for(i=Array("flag","emoji"),t.supports=
{everything:!0,everythingExceptFlag:!0},o=0;o<i.length;o++)img.wp-smiley, img.emoji { display: inline !important; border: none !important; box-shadow: none !important;
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!important; } /* */ window.a2a_config=window.a2a_config||{};a2a_config.callbacks=[];a2a_config.overlays=[];a2a_config.templates={}; (function(d,s,a,b)
{a=d.createElement(s);b=d.getElementsByTagName(s)[0];a.async=1;a.src="https://static.addtoany.com/menu/page.js";b.parentNode.insertBefore(a,b);})
(document,"script"); jQuery(function () { jQuery('.nav').mobileMenu({ defaultText: 'Navigate to ...' }); }); (function() { (function (i, s, o, g, r, a, m) {
if['GoogleAnalyticsObject'] = r; i[r] = i[r] || function () { (i[r].q = i[r].q || []).push(arguments) }, i[r].l = 1 * new Date(); a = s.createElement(o), m =
s.getElementsByTagName(o)[0]; a.async = 1; a.src = g; m.parentNode.insertBefore(a, m) })(window, document, 'script', 'https://google-
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Date().getTime(),event:'gtm.js'});var f=d.getElementsByTagName(s)[0], j=d.createElement(s), dl=l!='dataLayer'?'&l='+l:'';j.async=true;j.src=
'//www.googletagmanager.com/gtm.js?id='+i+dl;f.parentNode.insertBefore(j,f); })(window,document,'script','dataLayer','GTM-M6DHZD');
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2021 Design & Construction Week Will be an All-Virtual Event

Filed in [IBS](#), [Membership](#) by [NAHB Now](#) on October 9, 2020 • [7 Comments](#)

 IBS

Due to health and safety concerns and ongoing travel restrictions stemming from the COVID-19 pandemic, NAHB and the National Kitchen & Bath Association (NKBA) today regretfully announce that the 8th annual Design & Construction Week® (DCW) featuring NAHB's International Builders' Show® (IBS) and NKBA's Kitchen & Bath Industry Show® (KBIS) will no longer be an on-site event. Instead, the two groups are planning a robust, all-virtual event.

Design & Construction Week was scheduled to take place on Feb. 9-11, 2021, at the Orange County Convention Center in Orlando, Fla. The new all-virtual DCW 2021 will still take place the week of Feb. 8 with extended programming.

"Out of an abundance of caution and concern for the safety of our exhibitors, attendees and the thousands of on-site workers who support the premier event of the residential construction industry, we feel the only prudent course is to make this year's show a virtual event," said NAHB Chairman Chuck Fowke. "We have plenty of great virtual educational programs, innovative products, services and workshops on tap, and we are very excited about the 2021 show. It's an opportunity to set a precedent for the industry by producing a dynamic virtual trade show, and we look forward to a very successful Design & Construction Week."

"This difficult decision comes following months of lengthy conversations with NAHB and Emerald," said NKBA CEO Bill Darcy. "The safety and well-being of our attendees, partners, exhibitors, site workers and staff has always been our top priority. As we now cross the 16-weeks-out mark, it was time to transition to 100% focus on a virtual event. An all-virtual Design & Construction Week will be a different experience, but with it comes new opportunities to reach an even larger audience that would not have been able to participate on-site, for any number of reasons, including on-going travel restrictions. We pledge to transform KBIS into an exceptional show experience for everyone. And we will be back live — bigger and stronger — for DCW 2022."

Registration for the virtual DCW event is free for all NKBA and NAHB members and, as with the in-person shows, attendees will have access to KBIS and IBS exhibitors and programming. The new virtual format will allow participants to see the latest product launches and cutting-edge housing and design innovations, hear from the top leaders in the industry, and take part in online education courses, from wherever they are in the world.

Support from the exhibitor community has been solid.

"With safety and well-being of attendees, exhibitors, vendors and trade-show staff as the priority, Kohler Co. applauds the difficult but appropriate decision made jointly by the NKBA and NAHB converting KBIS and IBS, respectively, to being 100% virtual," said David Kohler,

CEO of Kohler Co. "We look forward to the opportunity to connect with our trade customers and showcase our new products and innovations."

"We cherish our partnerships with NKBA and NAHB. In our shared commitment to the health and safety of industry colleagues, we fully support their decision to reimagine the 2021 KBIS and IBS events," said Thomas Yoon, President and CEO of LG Electronics North America. "As trusted partners, LG and Signature Kitchen Suite remain committed to working with these organizations to deliver engaging virtual experiences for the designer and builder communities, while continuing our major presence in *The New American Home* and *The New American Remodel* for 2021. We're optimistic about the recovery ahead, and we look forward to reconnecting in person with industry partners in Orlando in 2022."

Design & Construction Week will return to Orlando as an in-person event Feb. 8-10, 2022.

Further details on the virtual offerings will be forthcoming. For more information on the International Builders' Show, visit buildersshow.com, and for information on the Kitchen & Bath Industry Show, visit kbis.com.

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1.  [Krista Sultzbach](#) says:
[October 10, 2020 at 12:21 pm](#)

Please keep me posted.

[Reply](#)

-  [NAHB Now](#) says:
[October 12, 2020 at 10:29 am](#)

Krista, we will continue to post updates here and you can subscribe to the blog to receive notification of new posts. You can also sign-up to receive updates at BuildersShow.com.

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2.  [Kimberly Mackey](#) says:
[October 12, 2020 at 12:50 pm](#)

I will certainly miss seeing all my industry friends and colleagues in person, but this was the right call. It wasn't an easy one to make, but I applaud NAHB leadership and staff for all the hard work they have done so far, and will continue to do to make this a world-class virtual event. Stay safe everyone! We will be back in person in 2022, and we will be far better for innovating to accommodate the current environment.

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3.  [Danny Steiger](#) says:
[October 12, 2020 at 6:16 pm](#)

I don't necessarily disagree with the decision, and at very least I can understand it, however the lead up to this decision could have been handled better. Only a week prior I was receiving reminders to register for the event and take care of hotel registration as well. Completed this and literally two days later I received notification that the event was cancelled. Now all those who registered, myself included, have to scramble to cancel and change flights and hotels. I understand this wasn't an easy decision for anyone, just a frustrating turn of events.

Here's to ending 2020 and starting with a fresh year!

[Reply](#)

4.  [Steve Wilderson](#) says:
[October 13, 2020 at 9:32 am](#)

I am thinking a virtual event will be a non event. What do you estimate the participation rate will be for this event. I am guessing maybe 6% participation. Probably would have been better to fully cancel the show.

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1552078348491-0'); });
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