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A Sneak Peek of the Products You'll Find at Coverings 2021



- 📅 June 17, 2021



Every year, tile, stone, and design industry professionals attend Coverings to explore and exp
impressive array of new product introductions, trends, installation materials, tools, and techn

of global manufacturers. **Coverings 2021**, taking place this July 7-9 at in the North Hall of the C Convention Center in Orlando and virtually, is no exception.

Here's a small preview of the newest tile & stone products Coverings 2021 exhibitors will be f

- **American Wonder Porcelain** (Booth 5845): The light and airy new Annora™ Porcelain s contemporary interpretation of a linear stone look and is offered in two finishes, two sub diverse size package featuring large formats.
- **Anthology Tile** (Booth 3048): Inspired by trending shapes elevated with metallic accents collection features a timeless palette of white, blush, and gray ceramic framed with real rose gold metals.

Bestile – Watercolor – Tile of Spain

- **Bestile** (Booth 4631): Watercolor, a marble look tile collection, creates exciting movement with its depth of color undulation in white, gray, and marine shades. These detailed, spe

- effect porcelain tiles in 47.2"x47.2" and 23.6"x47.2" are an eye-catching choice for walls &
- **Ceramica Del Conca** (Booth 1446): Inspired by the elegant look and texture of Luserna's Lavaredo collection's stone-effect porcelain tiles are available in two standard sizes, 24" and colors ranging from distinctive green, gray, and brown pigments to a variety of neutral
 - **Cevica** (Booth 4549): The Trivial collection, Cevica's most creative novelty, features 5.6" wall tiles produced in eight colors, glossy and matte and fancy decors to combine with t

- **Crossville, Inc.** (Booth 2547): The Multiplier mosaic tile collection presents a concise offer of colors and shapes for modern floor and wall tile designs, ease of installation and custom
- **Dune Ceramica** (Booth 4249): FLAT RAINBOW, a new iridescent effect wall tile, comes in with a color variation from pink to blue to yellow.
- **EnergieKer** (Booth 1846): A precious slab suitable for refined interiors, Patagonia is the r EnergieKer's EKXTREME series. It is available in a matte or polished finish and sizes up to

Florida Tile – Amplify – Tile Council of North America

- **Florida Tile** (Booth 3741): The Amplify ceramic wall tile collection features a raucous mix and color that awakens the senses and pushes boundaries.

- **Florida Tile** (Booth 3741): The East Village HDP color-body, porcelain floor and wall tile collection offers a wide range of rectified formats complemented by a dramatic, oversized waterjet-cut tile options.
- **Grespania** (Booth 5141): Spanning a variety of formats, thicknesses, finishes, and effects the Corinto series is notable for its 3D feel generated by abundant veining that reveals tones from bluish grays to rusty reddish shades. It features the spectacular Corinto Infinity, a series of pieces in 1200x2600mm format with continuous veining that forms an eye-catching 48"

Happy House – Camelot Merlino – Ceramics of Italy

- **Happy House** (Booth 1849): Inspired by the elegance of natural stone and venetian terrazzo, this collection comes in eight colors, including four terrazzo-effect designs, and three sizes

- **Imola Ceramica** (Booth 1041): Trail18 is a new collection designed specifically for all kind installations in urban and residential settings. The porcelain tiles are 18mm thick and available in two sizes, 8"x8" and 8"x12".

- **La Fabbrica** (Booth 5827): The Chromatic porcelain tile collection features a staggering and a series of decorative textures designed by architect Massimo Ghini, with 3D relief finishes. Chromatic allows for endless arrangements on floors and walls with its organic ranging from 4"x4" to 12"x24".
- **Lamosa USA** (Booth 3241): The Intrinsic Series is a beautiful arrangement of four power stones that have been denominated as "statement pieces" due to their aesthetic look. Trendy Marquant, a Calacatta Gold, is a high-value porcelain tile with shiny gold veins on background. Sauvage is a statement stone featuring a highly detailed, multi-tone look that evokes the mineral and structural changes within the splendid natural stones. The Intrinsic in 12"x24", 24"x24" and 24"x48" formats and varied matte finishes.
- **Lea Ceramiche** (Booth 1844): Synesthesia features a soft, silky surface and marble-effect authentic veining patterns. Suitable for floors and walls of contemporary, luxurious interiors. The collection consists of four ceramic marble-effects, two decor effects, three sizes up to 4 ultra-thin formats.
- **Marazzi** (Booth 5844): The new Scenario glazed porcelain collection emulates tone-on-tone typical of majolica tiles found in Mediterranean architecture. Available in 8"x8" matte tiles. Scenario presents an interplay of opposites within six decos and three solid colors, created through curves and clean lines.

Metropolitan Ceramics – METROBRICK 705 Graphite – Tile Council of North America

- **Metropolitan Ceramics** (Booth 2950): The addition of #705 Graphite to the METROBRIC gray option to the palette.

- **Natucer** (Booth 4441): Imagine is a wall tile collection that offers designers the possibility to customize with various colors, shapes, and sizes.
- **Nuovocorso** (Booth 1949): The Big Slabs brand specializes in the production of large-format tiles which are available in various styles and effects. Suitable for both interior and exterior applications, they come in four finishes, three thicknesses, a 64"x126" size, and a brand-new 64"x64" format designed for outdoor flooring.

Pamesa Ceramica – XXL Lux – Tile of Spain

- **Pamesa Ceramica** (Booth 4841): XXL Lux is a new collection of large format slimline slat format is one of the most popular for big indoor areas, and when it is combined with mo

formats, such as 47.24"x47.24", interiors with visual continuity can be achieved.

- **Peronda** (Booth 4845): PIQUÉ by estudi{H}ac is a new tile collection inspired by an 18th technique for weaving double cloth with a heavy cording weft. From realistic reproduction to upside-down 3D mosaics, the PIQUÉ collection includes a variety of formats, shades, textures.

Porcelánicos – Thuy Collection – Tile of Spain

- **Porcelánicos HDC** (Booth 4641): Inspired by the marble mountains of Vietnam, the 3D porcelain collection Thuy is perfect for bringing a vibrant and sculptural touch of marble into the interior.

- **Portobello America** (Booth 2541): The identity of the Cement Block glazed porcelain color chromatic nuances and fragments of aggregates. With more subtlety and smoothness, it brings the versatility of the cement and the refreshing air of pastel tones to walls or floors.
- **Ragno Ceramiche** (Booth 5844): The new Look collection pays homage to the majolica history of Italian ceramics. These 2 3/8" x 9 7/16" porcelain stoneware tiles have a beautiful aesthetic with unrectified edges, a glossy, imperfect finish, and organic variations in color.

Realonda – Venato Deco Dark – Tile of Spain

- **Realonda** (Booth 4634): The elegance and nobility of marble are the key features of the is displayed in a 11"x13" porcelain tile and in various geometric designs. Thanks to ACTIV antibacterial technology, the Venato series offers maximum hygiene, cleanliness, and sa

- **Sichenia** (Booth 2349): Inspired by authentic artwork and hand-painted designs, the new collection is created when layers of colored dyes are poured onto the surface and handcrafted, creating a perfect cohesion of shades.
- **STN Ceramica** (Booth 5130): Born from blending the best applications and the most innovative ideas, the new ASTRA collection features high-quality, polished porcelain that projects light, elegance, and reflects dreams.

Tagina – Onice Reale – Ceramics of Italy

- **Tagina** (Booth 1046): The new Onice Reale collection pays homage to a rare variety of P rich color palette and differing shade intensities. The collection spans six colors enhanc

finish, two thicknesses and five sizes, including two large formats, 48"x110" and 63"x126"

A sampling of new installation materials, tools, and technology slated for Coverings 2021 include:

- **ARDEX Americas** (Booth 3719): ARDEX TILITE Shower Systems are a comprehensive system including wall boards and accessories matched with high performance ARDEX tile and stone installations, providing everything an installer needs from start to finish for the easiest, highest quality installation.
- **Blanke** (Booth 3219): The new BLANKE TEBA-MAT presents a solution for thinbed tile in terraces and balconies. This expertly crafted drainage mat protects outdoor installation through its innovative, multilayer studded design.

- **BLICK Industries** (Booth 5615): BLICK Low-Profile Suction Cups are great for use when working on thicker blocks requiring extra Z-axis clearance. The suction cups are 55mm in height, providing clearance for working on thicker blocks, and have 17mm milled slots for mechanical holding.
- **Eterno Ivica** (Booth 2241): PEDESTAL PRIME is a new external flooring support that is innovative in design but simple to use, with multiple elements that integrate with each other in a single system.
- **Ferrari & Cigarini** (Booth 5215): MTR 500 Robustus is the new machine for multiple line cutting of porcelain, quartz, marble, granite, and stone. In addition to automatic cutting, the machine also offers a series of construction characteristics.

Impertek – Balance Pro – Ceramics of Italy

- **Impertek** (Booth 2249): Balance Pro is a new “all-in-one” raised flooring support system. With the new TopKey tool, raised flooring installations can be adjusted from the start, even after the tiles have been laid. This solution is also great for installing tile over pre-existing surfaces, eliminating the need for demolition and cuts down on overall construction time.

- **Infinity Drain** (Booth 3426): Next Day Custom offers a perfectly aligned solution for wall-installation, without the wait. Next Day Custom Linear Drains are available in lengths up to three feet, three grate styles and for all installation waterproofing methods.

MAPEI – Mapeheat Floor-Heating Systems – Tile Council of North America

- **MAPEI** (Booth 2827): With technology from nVent NUHEAT, MAPEI's Mapeheat line of floor-heating products is the industry's most comprehensive line of radiant floor-heating products. This easy-to-install advanced technology is suitable for use with tile and stone, laminate, engineered wood and tile/plank floors.

- **Noble Company** (Booth 2626): Solutions Linear Drains provide an economical alternative single-slope shower installation. Offered in seven lengths, three strainer styles and four can be used with other Noble products to provide a complete shower solution.
- **RFMS** (Booth 2832): The new RFMS Credit Card Services powered by CardConnect offer integrated transaction processing with support for all major credit and debit cards. This collecting and processing payments easier, more secure and convenient by offering the payments at point of sale, on a mobile device with RFMS or online through the RFMS Cloud Payment Portal.

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list of [Coverings 2021 exhibitors here](#). And, to see these impressive and incredible PERFORMANCES, [register to attend Coverings 2021 now at no cost](#). We hope to see you there!

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