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HCAOA 2020 Annual Leadership Conference Information

Rediscover the Magic of Home Care

As the premier association representing the home care industry, the Home Care Association of America (HCAOA), is committed to connecting and educating our members. We stay on top of the latest issues, have our finger on the pulse of future trends and keep our member companies informed. Whether providing training

on the latest business strategies, technology or hosting our dynamic annual leadership conference, HCAOA enables our members to grow, advance workers' skills and meet the needs of America's seniors.

The 2020 HCAOA Annual Leadership Conference will take place in **Orlando, FL on October 4 and 5**. Attendees will be immersed in the latest home care innovations, business strategies, practices and methods throughout the conference. They will also have the opportunity to learn from industry leaders in keynote speeches and expert breakout sessions on a range of must-see topics.

Throughout the conference, leading vendors will be exhibiting their latest offerings supporting home care providers across the country. Take this great opportunity to learn the newest competitive strategies, find out what's cutting-edge, and network with key innovators across the home care industry all in one location.

Conference Schedule

Sunday, October 4

8am - 5pm Conference Content

5:00pm - 6:30pm Opening Night Reception

Monday, October 5

8:00am - 5:00pm Conference Content

5:00pm - 5:15pm Closing Ceremony

Registration Information

Didn't get to attend the 2019 Annual Leadership Conference in Tucson? We understand. It can be challenging to take time away from your business. Please click [HERE](#) to see what you missed!

The 2019 Annual Leadership Conference gave members the opportunities to learn from industry leaders and network with other providers from across the country. In addition, new records were set for attendance, exhibits and sponsorships.

Please stay tuned for the 2020 Annual Leadership Conference registration to launch in June.

Hotel Information

HCAOA has secured an outstanding rate of \$189 plus tax per night from the Hilton Orlando Hotel. Reservations can be made by calling the Hilton Orlando Hotel at 888-548-8690 or click [HERE](#). Please make your accommodations by 5:00pm EST on September 10 to receive the discounted rate.

Attendees staying at the Hilton Orlando Hotel will receive the following resort amenities:

- Basic in-room wifi

- 15% discount at hotel restaurants
- 24-hour access to the fitness center
- Equipment rental for recreational activities
- 10% discount on Eforea spa services and merchandise
- 25% discount on poolside cabana rentals
- Two I-Ride Trolley tickets daily (Guests will be able to redeem two passes per day from our Lobby Concierge team)

Nearby Attractions

- SeaWorld Orlando (1.5 mi)
- ICON Orlando (3 mi)
- Universal Orlando Resort (4.9 mi)
- Walt Disney Resort (7.3 mi)
- Pointe Orlando (1.2 mi)

Vendor Information

Made up of nearly 3,000 business owners representing communities across the country, HCAOA members represent millions of dollars in purchasing power each year. If you are a company that serves the home care market, you don't want to miss the opportunity to interact directly with company decision makers at an event that is guaranteed to attract top leaders from across the industry.

The conference allows you to simultaneously introduce your company's latest products and services, and gain valuable feedback from potential customers. This ability to reach an ever-expanding audience can cultivate new leads, increase sales metric and help your company build new relationships.

Vendor Registration

Please click [HERE](#) to access the 2020 Annual Leadership Conference Sponsorship Prospectus and learn more about exhibit and sponsorship opportunities!

We look forward to seeing you in Orlando!

Home Care Association of America
444 N. Capitol Street NW, Suite 397
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800-22-HCAOA

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