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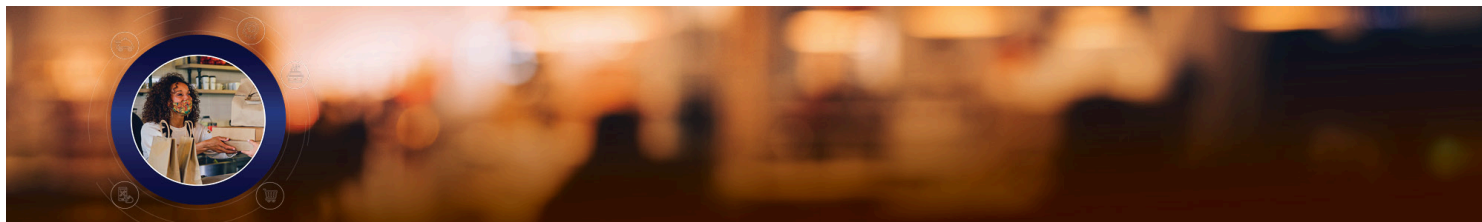
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2021 State of the Restaurant Industry

Our comprehensive annual report on industry sales, jobs, operation trends, consumer intentions, food & menu trends, and more.



The 2021 State of the Restaurant Industry report is considered the most authoritative source for restaurant industry sales projections and trends.

It is based on analysis of the latest economic data and extensive surveys of 6,000 restaurant operators and 1,000 adult consumers.

The report covers:

- The restaurant sales forecast for 2021
- Operational changes including off-premises business and accelerated tech adoption
- Consumer influencers, opinions and intentions

- Food & menu trends including best sellers
- Employment levels by state
- And more...

The report confirms 2020 was the most challenging year ever experienced by the restaurant industry.

GET THE REPORT (<https://web.archive.org/web/20210301110701/https://shop.restaurant.org/2021-State-of-the-Industry>)

Are you a restaurant operator, but not a member of the National Restaurant Association? This year, the 2021 State of the Restaurant Industry Report is our gift (<https://web.archive.org/web/20210301110701/https://go.restaurant.org/2021-soi>) to you.



We're Glad You're Here!®



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