

2021 RODEO UPDATE

FEBRUARY 03, 2021

HOUSTON LIVESTOCK SHOW AND RODEO™
ANNOUNCES THE CANCELLATION OF THE
2021 RODEO, RECENTLY RESCHEDULED FOR
MAY 4 – 23

*Junior Livestock Show and Horse Show Competitions
will still be held in March as private events*

Today, the Houston Livestock Show and Rodeo
announced the cancellation of the
RODEOHOUSTON® competitions, concerts and
entertainment, carnival, and other attractions and
activities, which were recently rescheduled for May 4
– 23, 2021, due to the ongoing health situation.

The Junior Livestock and Horse Show competitions
will still be held in March, as private events,
upholding the Rodeo's mission of promoting
agriculture and supporting Texas youth. The Junior
Market Auctions and Champion Wine Auction will
also still be held in May, also as private events. These
events will follow all state and local health and safety
guidelines.



“While we were optimistic that moving our Rodeo to May would provide a better opportunity to host our annual community event that Rodeo fans have come to love and expect, unfortunately, it has become evident that the current health situation has not improved to the degree necessary to host our event,” said Chris Boleman, president and CEO of the Houston Livestock Show and Rodeo. “While this is an extremely heartbreaking decision for our Rodeo volunteers and the larger Rodeo community, we believe this decision is in the best interest of the health and well-being of our community.”

Several factors contributed to the decision, from a community health and safety perspective, as well as a financial one. Above all, the health and safety of the community is the Rodeo's top priority, and after much consultation with local and state officials and medical experts, Rodeo officials concluded that cancelling the 2021 event was the right decision, with community health at the forefront of the decision.

“Throughout these uncertain times, we have remained committed to upholding our mission and our support of Texas youth and education,” Boleman said. “We are proud to host Texas 4-H and FFA members, as well as the Horse Show exhibitors, who will all be participating this March. And, thanks to the support of our 35,000 dedicated volunteers, we were able to commit nearly \$21.7 million in 2021 educational support.”

In addition, the Downtown Rodeo Parade, Trail Ride activities, Rodeo Uncorked! Roundup & Best Bites Competition, and the World’s Championship Bar-B-Que Contest, presented by Comcast Business, are canceled for 2021. The Rodeo Run, presented by ConocoPhillips, will be held in a virtual format, with details to be announced once available.

“The Rodeo and our volunteers are committed to continuing to provide fans with a community event that all can be proud of,” Boleman said. “We look forward to welcoming Rodeo fans back to the Houston Livestock Show and Rodeo in 2022 for our 90th anniversary celebration.”

Dates and information for the 2022 Houston Livestock Show and Rodeo will be announced once available.

The Houston Livestock Show and Rodeo promotes agriculture by hosting an annual, family-friendly experience that educates and entertains the public, supports Texas youth, showcases Western heritage and provides year-round educational support within the community. Since its beginning in 1932, the Rodeo has committed more than \$500 million to the youth of Texas and education. For more information, visit rodeohouston.com and connect with #RODEOHOUSTON online via [Facebook](#), [Twitter](#), [Instagram](#) and [YouTube](#) for all the latest news.

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