

[Skip to main content](#)
We use cookies on this site to enhance your user experience

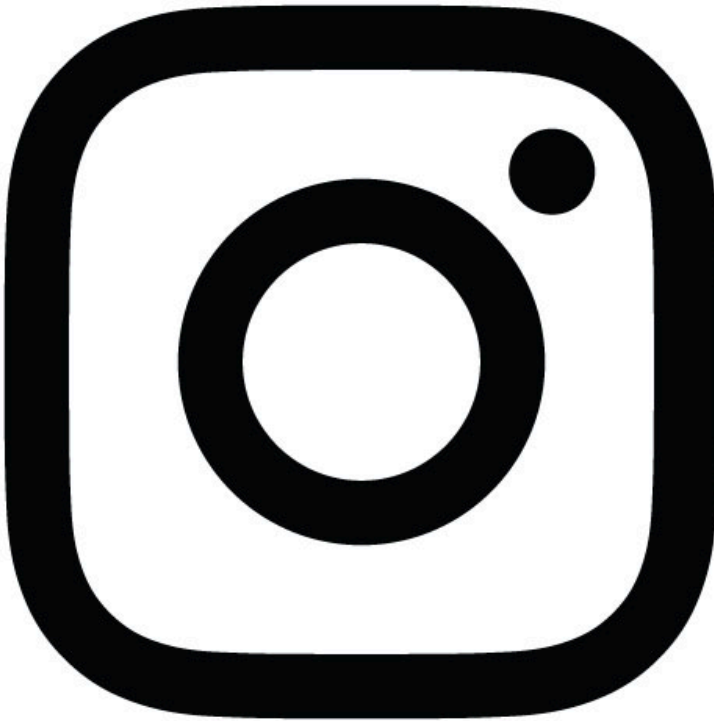
[follow-us-on-facebook](#) (<https://web.archive.org/web/20200820183024/https://www.facebook.com/pages/tsnncom/118600351511610>)

By clicking any link on this page you are giving your consent for us to set cookies.

[follow-us-on-linked-in](#) (<https://web.archive.org/web/20200820183024/https://www.linkedin.com/groups/94524>)



(https://web.archive.org/web/20200820183024/https://twitter.com/TSNN_com_US)



(<https://web.archive.org/web/20200820183024/https://www.instagram.com/tradeshownewsnetwork/>)



[Login \(/web/20200820183024/http://www.tsnn.com/user\)](/web/20200820183024/http://www.tsnn.com/user)

[Register \(/web/20200820183024/http://www.tsnn.com/user/register\)](/web/20200820183024/http://www.tsnn.com/user/register)

Dallas Market Center Moves Forward With August Events

August 19, 2020

TSNN News (</web/20200820183024/http://www.tsnn.com/blog-author-node/tsnn-news>)

V
By

ce your user experience

s.



Thanks to strong health and safety measures (<https://web.archive.org/web/20200820183024/http://blog.dallasmarketcenter.com/new-health-safety-measures>) and a new touchless registration system to protect event participants, more than 95 percent of permanent showrooms will be open for business during the August Market events at Dallas Market Center (<https://web.archive.org/web/20200820183024/http://dallasmarketcenter.com/>). This 5-million-square-foot wholesale marketplace for retailers and interior designers is located near downtown Dallas.

More than 800 permanent showrooms and 450 temporary spaces will be open during the Total Home & Gift Market, set for Aug. 19-25; and the Apparel & Accessories Market, KidsWorld and the Western & English Market, all three of which will take place Aug. 25-28. The Men's Show was held Aug. 14-17. Among the exhibitors in permanent spaces are 67 new, expanded or relocated showrooms.

"We're extremely pleased with the high level of participation for August events," said Cindy Morris, Dallas Market Center president and CEO. "Thank you to our showrooms and temps for their consistent communication, flexibility and partnership on strict health and safety measures."

According to market officials, pre-registration for the August events accelerated by more than 35 percent following encouraging news that COVID-19 cases had declined in Dallas County in July (a situation that has hanged in recent days, according to local news reports (<https://web.archive.org/web/20200820183024/https://www.dallasnews.com/news/public-health/2020/08/14/dallas-county-reports-885-new-coronavirus-cases-weekly-average-on-the-upswing-after-recent-declines/>)), along with the recent debut of DMC's new touchless registration system, FastPass.

Available through DMC's website, FastPass (<https://web.archive.org/web/20200820183024/http://dallasmarketcenter.com/>) is a one-step pre-registration for buyers that delivers an immediate email confirmation and barcode. Recent improvements have made the process of registering for it easier, while obtaining a FastPass on-site is now quicker and low-contact, according to DMC officials.

Meanwhile, strict measures to ensure visitor health and safety — including existing procedures for social distancing, a mask requirement and mandatory temperature checks for all event participants — will be in place for all August events and the foreseeable future. The guidelines, which were put in place for the Apparel & Accessories Market and KidsWorld Market events (<https://web.archive.org/web/20200820183024/https://www.tsnn.com/news/dallas-market-center-holds-two-successful-inperson-trade-shows-june>) in June, have been integrated into the events' design, with open parking, large entryways, wide hallways, multiple escalators and controlled showroom access to allow for social distancing.

Created in accordance with national and local health authority guidelines, these comprehensive efforts also cover facility operations, food and beverage service, shuttles and employee screening.

"Our primary concern is the well-being of our customers, and throughout this pandemic we have been in close contact with state and local officials as well as our customer community to seek their perspective on business conditions, health and safety measures, and travel concerns," Morris said in a statement.

In addition to its gift, home décor, lighting, holiday, floral, gourmet, housewares and fashion showrooms, Dallas Market Center also houses the largest residential lighting marketplace in North America; the largest open-daily design center; trade events for gift, home décor, holiday and floral; and a comprehensive apparel and accessories marketplace.

Don't miss any event-related news: Sign up for our weekly e-newsletter [HERE](#)

(<https://web.archive.org/web/20200820183024/https://www.tsnn.com/subscribe>) **and engage with us on Twitter**

(https://web.archive.org/web/20200820183024/https://twitter.com/TSNN_com_US), **Facebook**

(<https://web.archive.org/web/20200820183024/https://www.facebook.com/tradeshownetwork/>), **LinkedIn**

(<https://web.archive.org/web/20200820183024/https://www.linkedin.com/groups/94524/>) **and Instagram**

(<https://web.archive.org/web/20200820183024/https://www.instagram.com/tradeshownetwork/>)!

Add new comment

We use cookies on this site to enhance your user experience

Your name

By clicking any link on this page you are giving your consent for us to set cookies.

Email

Comment

Comment

🔗 About text formats (/web/20200820183024/http://www.tsnn.com/filter/tips)

CAPTCHA

This question is for testing whether or not you are a human visitor and to prevent automated spam submissions.

t d7 R a

What code is in the image?

Enter the characters shown in the image.

Get new captcha! (/web/20200820183024/http://www.tsnn.com/image-captcha-refresh/comment_comment_node_news_blogs_form)

✓ Save

👁 Preview

Related Articles

International Western/English Apparel & Equipment Markets Moving to Dallas Market Center

(/web/20200820183024/http://www.tsnn.com/news/international-westernenglish-apparel-equipment-markets-moving-dallas-market-center)

Beginning in January of 2021, the Western & English Sales Association (WESA) will be relocating its International Western/English Apparel & Equipment Markets to the...

4 Ways the Event Industry Can Move Forward Post-COVID

(/web/20200820183024/http://www.tsnn.com/blog/4-ways-event-industry-can-move-forward-postcovid)

Right now, it's a challenge for many to simply visit the grocery store. What will it be like once things start reopening on a large scale? Will people immediately resume...

Outdoor Retailer Moves Winter Market Forward

Two Weeks in January

(/web/20200820183024/http://www.tsnn.com/news/outdoor-

We use cookies on this site to enhance your user experience

retailer-moves-winter-market-forward-two-weeks
By clicking any link on this page you are giving your consent for us to set cookies.
january)

Running traditionally in later January, Emerald
Expositions' Outdoor Retailer will move to Jan. 7-
10 show dates for next year in response to not
only attendee and exhibitor...

Miami to Move Forward with Convention Center
Headquarter Hotel Project

(/web/20200820183024/http://www.tsnn.com/news/miami-
move-forward-convention-center-headquarter-
hotel-project)

Last week, an overwhelming majority of voters
from the City of Miami Beach approved the lease
of public land for a privately-funded convention
headquarter hotel that will be...

Las Vegas Convention Center's Expansion

Moves Forward Pouring 600K Sq. Ft. of Concrete

(/web/20200820183024/http://www.tsnn.com/news/las-
vegas-ccs-expansion-moves-forward-pouring-
600k-sq-ft-concrete)

The massive Las Vegas Convention Center
project continued to move forward, with
construction workers on behalf of the Las Vegas
Convention and Visitors Authority beginning...

Trade Show Organizers Urge Officials to Move

Las Vegas Convention Center \$2.3 Billion

Expansion Project Forward

(/web/20200820183024/http://www.tsnn.com/news/trade-
show-organizers-urge-officials-move-las-vegas-
convention-center-23-billion-expansion)

The Las Vegas Convention Center's need for
renovations and new exhibit and meeting space
should have already occurred was the consensus
among top trade show organizers who...

Partner Voices

We use cookies on this site to enhance your user experience

By



Dallas' New Hotels Delight and Inspire ([/web/20200820183024/http://www.tsn.com/dallas-new-hotels-delight-and-inspire](http://www.tsn.com/dallas-new-hotels-delight-and-inspire))

With more than 2,000 rooms being added to Dallas' hotel inventory in the coming years, the city is experiencing the second-largest hotel boom in the nation. From top brands like Virgin Hotels to independent and interesting properties, like HALL Arts Hotel, Dallas boasts a hotel type and price point for every preference and budget.

Learn More ([/web/20200820183024/http://www.tsn.com/dallas-new-hotels-delight-and-inspire](http://www.tsn.com/dallas-new-hotels-delight-and-inspire))

FIND A JOB (<https://web.archive.org/web/20200820183024/http://jobs.tsn.com/>)

Exclusively sponsored by 

(<https://web.archive.org/web/20200820183024/https://asmglobal.com/>)

We use cookies on this site to enhance your user experience

By clicking any link on this page you are giving your consent for us to set cookies.

Most Read News

1. ASAE Sets New Registration Record with Virtual Annual Meeting & Exposition ([/web/20200820183024/http://www.tsnns.com/news/asae-sets-new-registration-record-virtual-annual-meeting-exposition](http://www.tsnns.com/news/asae-sets-new-registration-record-virtual-annual-meeting-exposition))
2. Dallas Market Center Moves Forward With August Events ([/web/20200820183024/http://www.tsnns.com/news/dallas-market-center-moves-forward-august-events](http://www.tsnns.com/news/dallas-market-center-moves-forward-august-events))
3. Milwaukee Launches Virtual Destination Tour Ahead of Virtual DNC ([/web/20200820183024/http://www.tsnns.com/news/milwaukee-launches-virtual-destination-tour-ahead-virtual-dnc](http://www.tsnns.com/news/milwaukee-launches-virtual-destination-tour-ahead-virtual-dnc))
4. IBTM Americas Virtual Summit to Cover Event Finance, Sustainability and Creativity in Age of COVID-19 ([/web/20200820183024/http://www.tsnns.com/news/ibtm-americas-virtual-summit-cover-event-finance-sustainability-and-creativity-age-covid19](http://www.tsnns.com/news/ibtm-americas-virtual-summit-cover-event-finance-sustainability-and-creativity-age-covid19))
5. ASAE Research Foundation's Centennial Research Report Shows Value of Associations ([/web/20200820183024/http://www.tsnns.com/news/asae-research-foundation%E2%80%99s-centennial-research-report-shows-value-associations](http://www.tsnns.com/news/asae-research-foundation%E2%80%99s-centennial-research-report-shows-value-associations))

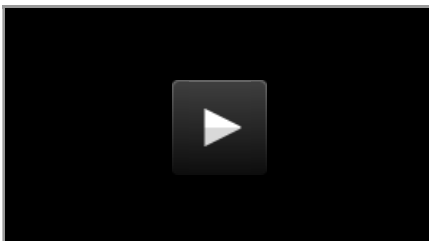


TSNN Trade Show Venue Directory (<https://web.archive.org/web/20200820183024/http://venuedirectory.tsnns.com/>)
US directory of over 400 exhibit halls, convention centers with exhibit space listed.



View Top Trade Show Lists (<https://web.archive.org/web/20200820183024/http://www.tsnns.com/tsnn-trade-show-data-pg>)
In-depth information provided by show organizers about their events.

Sponsored by Ungerboeck





This site to enhance your user experience

(<https://web.archive.org/web/20200820183024/http://www.shepardes.com/>)

By clicking "Accept", you agree to our [Privacy Policy](#) and [Terms of Service](#), and authorize us to use your consent for us to set cookies.

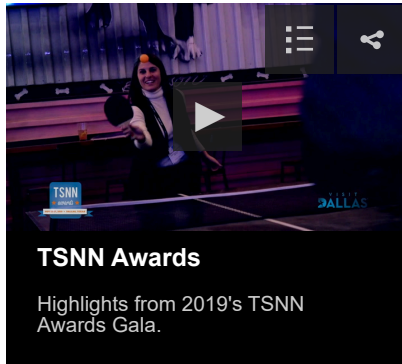
Trade Show Calendar ([/web/20200820183024/http://www.tsnn.com/industry-calendar](https://web/20200820183024/http://www.tsnn.com/industry-calendar))

Sponsored by Shepard Exposition Services

- Exhibit Sales Roundtable ([/web/20200820183024/http://www.tsnn.com/exhibit-sales-roundtable-10](https://web/20200820183024/http://www.tsnn.com/exhibit-sales-roundtable-10))
Sep 24, 2020
- Attendee Acquisition Roundtable ([/web/20200820183024/http://www.tsnn.com/attendee-acquisition-roundtable-10](https://web/20200820183024/http://www.tsnn.com/attendee-acquisition-roundtable-10))
Oct 15, 2020
- 2021 PCMA Convening Leaders ([/web/20200820183024/http://www.tsnn.com/2021-pcma-convening-leaders](https://web/20200820183024/http://www.tsnn.com/2021-pcma-convening-leaders))
Jan 10, 2021 - Jan 13, 2021

Featured Video

Exclusively provided by



TSNN Awards 2...
Highlights from 2019'...



TSNN Awards 2...
Highlights from the Fr...



Rachel Wimberl...
Visit Dallas highlights!



TSNN Awards (<https://web.archive.org/web/20200820183024/http://www.t-awards.com/>)

The TSNN Awards celebrates trade show excellence annually in different host cities.



TSNN Email Newsletters

([/web/20200820183024/http://www.tsnn.com/signup-our-newsletters](https://web/20200820183024/http://www.tsnn.com/signup-our-newsletters))

The latest insight tips, expert opinions and more, delivered to your inbox.

([/web/20200820183024mp_/http://www.tsnn.com/newsletter](https://web/20200820183024mp_/http://www.tsnn.com/newsletter))

Footer menu

Home ([/web/20200820183024/http://www.tsnn.com/](https://web/20200820183024/http://www.tsnn.com/))

News ([/web/20200820183024/http://www.tsnn.com/news](https://web/20200820183024/http://www.tsnn.com/news))

Blogs ([/web/20200820183024/http://www.tsnn.com/blogs](https://web/20200820183024/http://www.tsnn.com/blogs))

Advertise ([/web/20200820183024/http://www.tsnn.com/advertise-and-editorial-calendar](https://web/20200820183024/http://www.tsnn.com/advertise-and-editorial-calendar))

#Expochat ([/web/20200820183024/http://www.tsnn.com/join-expochat-wednesdays-1-pm-et](https://web/20200820183024/http://www.tsnn.com/join-expochat-wednesdays-1-pm-et))

Subscribe ([/web/20200820183024/http://www.tsnn.com/subscribe](https://web/20200820183024/http://www.tsnn.com/subscribe))

Contact Us ([/web/20200820183024/http://www.tsnn.com/contact-us](https://web/20200820183024/http://www.tsnn.com/contact-us))

Privacy Policy ([/web/20200820183024/http://www.tsnn.com/privacy-policy](https://web/20200820183024/http://www.tsnn.com/privacy-policy))



We use cookies on this site to enhance your user experience

By clicking any link on this page you are giving your consent for us to set cookies.