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Toy Association Announces Show Dates for Toy Fair NY 2022

October 27, 2020 | With planning underway for the [in-person Toy Fair New York 2021](#) from May 1 to 4, The Toy Association has now revealed show dates for [Toy Fair New York 2022](#).

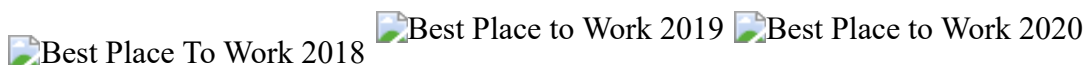
The four-day show will bring toy and play professionals together from Saturday, February 19 through Tuesday, February 22, 2022 in the newly expanded Jacob K. Javits Center in New York City.

“We are thrilled to announce Toy Fair New York’s return to its usual timeframe and to highlight the opportunities the new state-of-the-art Javits Center will bring with it,” said Marian Bossard, executive vice president of global market events at The Toy Association. “With an expanded footprint for the overall show, Toy Fair NY 2022 will open the doors to new exhibitors and allow for new educational offerings, expanded networking opportunities, sponsorship opportunities, and more!”

Until then, The Toy Association will keep paving the way for new business opportunities for members year-round. [Toy Fair Everywhere](#) hosted thousands of toy professionals from nearly 100 countries and exhibited 33,000+ products over three digital market weeks. Moving forward into 2021, the Toy Fair Everywhere platform will transition to a 365-model. Last week, The Toy Association also wrapped up the third [virtual product preview day](#) held in collaboration with major North American retailers and will continue to create similar events with prospective retailers.

To learn more about other upcoming member opportunities, contact openinnovation@toyassociation.org.

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