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ADVERTISING WEEK 2020

REBI

8 DAYS. 6 GLOBAL MARKETS. UNLIMITED IDEAS.

AW202

SECURE YOUR SPOT

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THE GO-TO GLOBAL PLATFORM FOR EXPERIENCE, INTELLIGENCE AND EDUCATION

Advertising Week events are celebrations for the cross-section of the industry, built on a foundation of best in class thought leadership. Our flagship event, AW2020 will take place September 29 - October 8.

AW2020 is a reimagined virtual event for a global audience. The agenda is purpose-built to bring the marketing, media, technology, and creative industries together to drive change. Attendees can join senior leaders in productive discussions, learn new skills, network with new business leads, and gain the tools and insights that elevate careers.

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AW2020

8 Days. 6 Global Markets. Unlimited Ideas.

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NETWORKING

Meaningful Engagement Through a Mix of
Interactive Programming

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LEARNING

A World-Leading Program of Thought Leadership

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SECURE YOUR SPOT

Register Now to Access Live from Sept 29 - Oct 8

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FEATURING

Enjoy Live Access to the World's Leading Minds

YEAR-ROUND INDUSTRY INSIGHTS AND EDUCATION

Beyond our event experience platform, Advertising Week offers year-round learning and inspiration through editorial platform AW360 and e-learning platform AWLearn.

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GLOBAL THOUGHT LEADERS

Mary

Raja

Aline

Jaya

Linda

Barra

Chairman and CEO
GENERAL MOTORS COMP...

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Rajamannar

Chief Marketing & Commun...
MASTERCARD

Santos Farhat

EVP, Global Marketing
UNILEVER

Kolhatkar

Chief Data Officer
HULU

Boff

CMO
GE

**Susan
Credle**

Global Chief Creative Officer
FCB

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**Jessica
Alba**

Founder
THE HONEST COMPANY

Gwyneth Paltrow

Founder and Chief Executiv...
GOOP

**Jesse
Eisenberg**

Actor

Gary Vaynerchuk

CEO & Co-Founder
VAYNERMEDIA

Emma Stone

Academy-Award Winning A...

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**Gloria
Estefan**

Legendary
ARTIST

Sadiq Khan

Mayor
LONDON

**Sarah Jessica
Parker**

Actor and Businesswoman

**Antonio
Lucio**

Chief Marketing Officer
FACEBOOK

ANNOUNCEMENTS

Grow Your Network & Make An Impact With All New Connections Platform at #AW2020

(/web/20200829234613/http://www.advertisingweek.com/news/article/-aw2020-givslly)

Announcing our official Future Is Female Awards Judges! #AW2020

(/web/20200829234613/http://www.advertisingweek.com/news/article/-announcing-our-official-future-is-female-awards-judges-aw2020)

And We're Back! Announcing the #AW2020 Future Is Female Awards

(/web/20200829234613/http://www.advertisingweek.com/news/article/-announcing-the-aw2020-future-is-female-awards)

Introducing #AW2020 Yoga & Meditation Classes!

(/web/20200829234613/http://www.advertisingweek.com/news/article/-introducing-aw2020-yoga-meditation-classes)

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AW360

Don't Miss Out On the Latest from AW360

Where and Who to Advertise to in a Covid-19 Landscape

<<https://web.archive.org/web/20200829234613/https://www.advertisingweek360.com/market-research-can-tell-you-where-who-to-advertise-to-in-a-covid-19-landscape/>>

Why Gen-Z Will Use Work to Change the World

<<https://web.archive.org/web/20200829234613/https://www.advertisingweek360.com/why-gen-z-will-use-work-to-change-the-world/>>

A Direct to Consumer Strategy is Fit for the Future

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Game On: Why Brands Are Turning Ads into Gameplay

<<https://web.archive.org/web/20200829234613/https://gaming360.today/game-on-why-brands-are-turning-ads-into-gameplay/>>

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