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American Alliance of Museums | May 17-20 | San Francisco

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Update on the 2020 AAM Annual Meeting

More information will be available by April 10

Due to the continued spread of COVID-19 and guidelines from the CDC, AAM is canceling our 2020 AAM Annual Meeting & MuseumExpo previously scheduled for May 17-20, 2020.

[Learn more](#)

#AAM2020 & COVID-19 (Updated 3/26)

Given the continued spread of COVID-19, the newest guidelines provided by the Centers for Disease Control, as well as executive orders issued by the City of San Francisco and the State of California, **AAM is canceling our 2020 AAM Annual Meeting & MuseumExpo previously scheduled for May 17-20, 2020.**

Our staff has been working tirelessly to monitor this complex situation over the past few weeks, making regular assessments of our options with our many partners in the San Francisco Bay Area and beyond. AAM's first annual meeting was held in 1906; the only other time we canceled this in-person gathering was during wartime. We appreciate how important this gathering is to the field, but these are unprecedented times. Our top priority is your health, safety, and well-being, as well as that of all our communities.

In the interest of transparency and delivering this information to you as quickly as possible, we haven't fully finalized all details related to the cancellation. Here's what we do know:

- There will be no in-person meeting in May. We are committed to providing you with learning and networking opportunities through a virtual program, **the details of which will become available in the weeks ahead.**
- **All hotel reservations made through the AAM Housing website will be canceled automatically.** Credit cards used to hold rooms in the AAM block have not been charged. No further action is required on your part if you made your hotel reservation through AAM.
- By **Friday, April 10**, we plan to share more information via email and [our website](#) about the virtual program; registration refunds, transfers, substitutions, donations; and more.
- While our team works through the details of the new virtual program and procedures, **we ask for your patience and suggest waiting until April 10 to make any changes to your registration.** Any requests received before that date are still subject to current cancellation policies.
- The best way to reach us with any questions or feedback is to complete [this form](#).

As a non-profit organization, AAM faces similar challenges to our members with this sudden, but necessary, cancellation of our major annual event. Proceeds from the AAM Annual Meeting fund our year-round work, including advocating for the cause of museums and offering thousands of free and low-cost programs and resources to museum professionals, such as our [COVID-19 response page](#). In the coming weeks, I ask that those of you who are able, please consider [supporting our Alliance](#) during this challenging time.

Museums will be vital to our nation's recovery from this pandemic, and we will need to work together to strengthen the field.

[Read more](#)



About AAM's Annual Meeting & MuseumExpo

The American Alliance of Museums' Annual Meeting first started in 1906 in New York with under 200 museum professionals and has grown to over 5,000 attendees, becoming the largest museum conference in the United States.

AAM's Annual Meeting is the only event of its scope and scale. It brings together museums of all types and sizes—from art and history museums to zoos and botanic gardens—to share ideas and make connections that are transformational. It's a place where all museum professionals learn from one another, create partnerships, and leave inspired to make an impact on their museums, communities, and the world.

Together, we tackle topics ranging from collections management, curatorial practice, and exhibit design to education, fundraising, marketing, and beyond. Join us!



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