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Global Pet Expo Moves to Digital Experience for 2021

Glenn Polyn (https://www.petage.com/profile/glennp/) // December 15, 2020 // 1 Minute Read

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Global pet expo moves to all-digital experience for 2021

Press release: American Pet Products Association

Andy Darmohrai, American Pet Products Association (APPA) CEO and executive vice president, announced on December 15 that, amid continued safety concerns resulting from the... You can read the content in details following link

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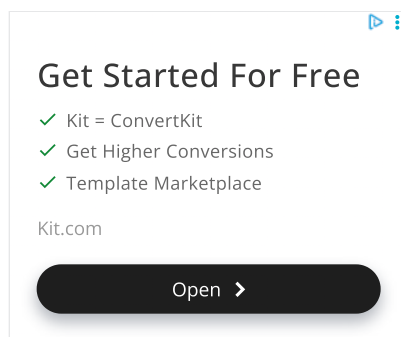
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Press release: American Pet Products Association

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Andy Darmohraj, **American Pet Products Association** (<https://www.americanpetproducts.org/>) (APPA) COO and executive vice president, announced on December 15 that, amid continued safety concerns resulting from the global pandemic, **Global Pet Expo** (https://u7061146.ct.sendgrid.net/ls/click?upn=TeZUXWpUv-2B6TCY38pVL09pGWx27eHHIGSsac6WQVrdhf1SjffwqamqCyOvWW0FYbl5gZ_JZsbh7n6-2F5j-2FPC0ZmpgDaEEaA38EFbvtSP0o2dkw4cGyrPNDUTDXiU9GhUA7Uxor8iqwKs1erN3gTswBkslwJcuKzf7P59Kd8QbZC1FUY8QIAfjnERI-2ByYUun-2BF8Q4GEhNijmxD-2FoBcuUIPHSDrvUX7PFHru4gg39fIYTPZKXcG-2BYtRpg1DqaLGytbM7wbzPzQ8Tsttdi4nGhGCVpZuHMLd74OuwbvLFqCVirIxHsyewCEcKYwmzgets4-2FTCvpM6WqK3DKVPgHDOl8hi12gpfsxs7s8GjuwmlIi1lUkD5OpWlcwD-2FMbilwDjzAVXmYuBH8cNNUCPoPMgrarGx0RV-2Bw-3D-3D) will be moving to a fully-digital experience. Presented by APPA and the **Pet Industry Distributors Association** (https://u7061146.ct.sendgrid.net/ls/click?upn=4tNED-2FM8iDZJQyQ53jATUebi4Gpoo7U-2BsJlYfGbs2ys-3D1UZk_JZsbh7n6-2F5j-2FPC0ZmpgDaEEaA38EFbvtSP0o2dkw4cGyrPNDUTDXiU9GhUA7Uxor8iqwKs1erN3gTswBkslwJcuKzf7P59Kd8QbZC1FUY8QIAfjnERI-2ByYUun-2BF8Q4GEhNijmxD-2FoBcuUIPHSDrvUX7PFHru4gg39fIYTPZKXcG-2BYtRpg1DqaLGytbM7wbzPmksdFUjhqq5CCwI0LekFhy3-2Baj0WdJMAoeA19kf-2BVrnBUCq6CHPodH-2BDKYyc4UJv-2FTYPoQxG8gqo7ZPNGQiga77MiG3RnhJtCikCqeFa-2F77TUacthJb9zvWWrJdMYNcD0HcpiWudX-2F62Tgo9-2BOIYA-3D-3D) (PIDA), Global Pet Expo Digital Access will take place March 24 to 26, 2021—bridging the 2020 and 2022 live events.

While details for the digital event are being finalized, show organizers are offering a variety of options for exhibitors. Exhibitors can choose from three packages with opportunities for participation in Global Pet Expo Digital Access, as well as the 2022 show. In an effort to provide exhibitors ample time to review and make an informed decision about these options, the cancellation deadline has been extended to January 15, 2021. Additionally, every current exhibiting company will receive a call from trade show staff ahead of the cancellation deadline to further explain these options.



Global Pet Expo Digital Access is open to independent retailers, distributors, mass-market buyers and other qualified professionals (buyers). Online registration is live, and buyers that have already successfully registered for Global Pet Expo 2021 will automatically be registered to attend the digital event. Full details about the digital access platform will be released soon.

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The Growth of Pet Food Toppers: Consumers Seek Meal Mixers for Picky Eaters

While often providing complete and balanced nutrition, dry dog food is convenient, but it also can wear out it[...]

January 5, 2026

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The 2025 Power 50: The Most Influential Companies at the Forefront of the Pet Industry

The U.S. pet product industry entered 2025 with a long-term demand driven by sustained pet ownership; however,[...]

November 1, 2025

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IndiePet, Retail Members to Celebrate Neighborhood Pet Store Day 2025

September has become an important month for indie pet stores. The month has become synonymous with Neighborhood[...]

August 29, 2025

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Navigating Pet Industry Trends: How to Market to Gen Z, Millennial Pet Parents

Few markets have witnessed such a striking generational handoff as the pet industry. The baton now sits firmly[...]

August 26, 2025

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Beneficial Ingredients in Functional Treats are Enhancing Pet Health

Treats are important to pet parents. Traditional treats are commonly used for rewarding pets or as a training [...]

March 1, 2025

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