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America's Beauty Show in Chicago Cancelled Due to COVID-19

In addition, the co-located International Esthetics Cosmetics and Spa Conference (IECSC), scheduled April 18-20, 2020 at McCormick Place is cancelled. More information at IECSCChicago.com.



Anne
Moratto

Director of Brand Content Strategy,
MODERN SALON and NAILS

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March 18, 2020

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AMERICA'S BEAUTY SHOW

America's Beauty Show (ABS) 2020, which was scheduled from April 18 - 20, 2020 at McCormick Place, Chicago, IL, has been officially cancelled due to the **COVID-19** pandemic.

In addition, the co-located **International Esthetics Cosmetics and Spa Conference (IECSC)**, scheduled April 18-20, 2020 at McCormick Place is cancelled. More information at [IECSCChicago.com](https://www.iecscchicago.com).

Ad Loading...

The beauty Changes Lives Experience, scheduled April 19, 2020 at The Geraghty Center for the Arts, Chicago, IL, has been cancelled. More information at [changeslivesexperience.com](https://www.changeslivesexperience.com).



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“For the last several weeks, we have been seeking counsel from the City of Chicago, the State of Illinois and McCormick Place, as well as consulting with the CDC and WHO regarding COVID-19. Our primary concern is the safety and health of licensed beauty professionals and our exhibitor partners that serve them so diligently,” said Frank Fulco, Chief Executive Officer of Cosmetologists Chicago.

Cosmetologists Chicago is encouraging all licensed beauty professionals to be proactive in following standards set by the [CDC](#), including washing hands regularly, social distancing and encouraging staff to stay home when sick and disinfecting frequent touchpoints. Specific precautions taken in the salon space can also help protect professionals and assure clients.

Additional resources on COVID-19 include the [CDC](#) and [The Chicago Department of Public Health](#).

America’s Beauty Show 2020 will not take place this year, but America’s Beauty Show 2021 is scheduled for April 17-19, 2021 at the Donald E. Stephens Convention Center, Rosemont, IL. Applications for exhibitors for next year’s event and ticket sales for next year’s event will open the summer of 2020.

Ad Loading...

More information at AmericasBeautyShow.com or email help@americasbeautyshow.com with questions.

MORE IN THE KNOW



In The Know | News | Sep 24, 2026

America's Beauty Show Opens Entries for the 2027 ABS Global Image Awards

This global competition celebrates the artistry, energy, and creative PULSE of the professional beauty community.

by Staff

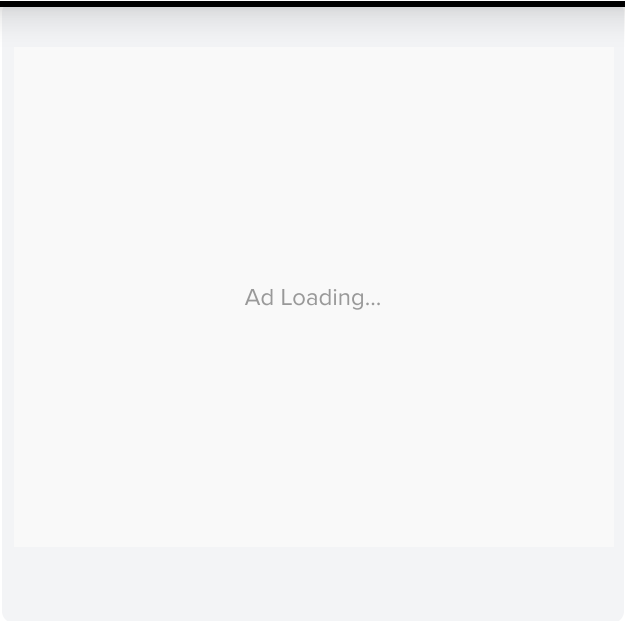


In The Know | News | Sep 23, 2026

At the 8th Annual Daytime Beauty Awards, Matt Rez Receives Outstanding Achievement in Color & Styling

Sofia Vergara, Lucy Hale, Alison Brie, John Salley, Brian Austin Green and more honored the best achievements in Science Behind Beauty, Health & Wellness at this glittering event.

by Staff



In The Know | News | Sep 23, 2026

Where Americans Feel the Most Skin Stress

Stress was the factor respondents blamed most often when their skin worsened, cited by 54%, followed by diet at 37% and hormones at 35%.

by Anne Moratto



In The Know | Articles | Sep 21, 2026

Wella Announces the Finalists of Wella Trend Vision Awards



In The Know | Articles | Sep 18, 2026

The Doux Launches Roblox Hair Salon Game Celebrating Textured Hair and

minimalism and intentional by design.

by Anne Moratto

Haircare brand The Doux has launched “My Salon Empire,” a free-to-play salon management game on Roblox, helping the next generation celebrate the diversity of textured hair and explore salon entrepreneurship.

by Nicole Johnson



In The Know | News | Sep 18, 2026

Premiere San Antonio Presented by SalonCentric Achieves Record-Breaking Success in Historic Partnership Year

The show reported 30% attendance growth. It felt that way. This event for the southwest professional beauty community had heart, spice, and something for everyone.

by Anne Moratto



In The Know | News | Sep 16, 2026

House of Wella Los Angeles Brings Fall/Winter 2026 Trends to the Stage and Innovation to the Salon

Wella artists presented the Monochromatic trend movement, introduced new Pure Perfection color and Sebastian styling innovations, while the Wella team created interactive fun throughout Wella Studio in Los Angeles.

by Anne Moratto



In The Know | News | Sep 12, 2026

The Industry Remembers and Mourns Educator and Artist Dominique LyVar

Dominique LyVar, an influential educator and artist, is remembered by those who loved him for his significant impact on the industry and contributions to the community.

by Angela Reich

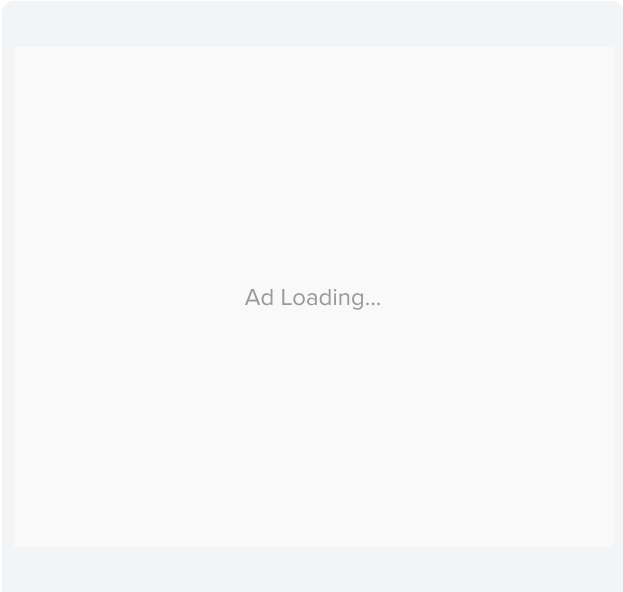


In The Know | News | Sep 3, 2026

Brad Johns Dies at 70: A Friend Remembers the Celebrated Celebrity Colorist

Known for his buttery blondes and a technique for highlighting hair with more precision that he called chunking, Brad Johns died on August 27. His friend and fellow colorist, David Stanko, shares thoughts on his talented colleague and close friend.

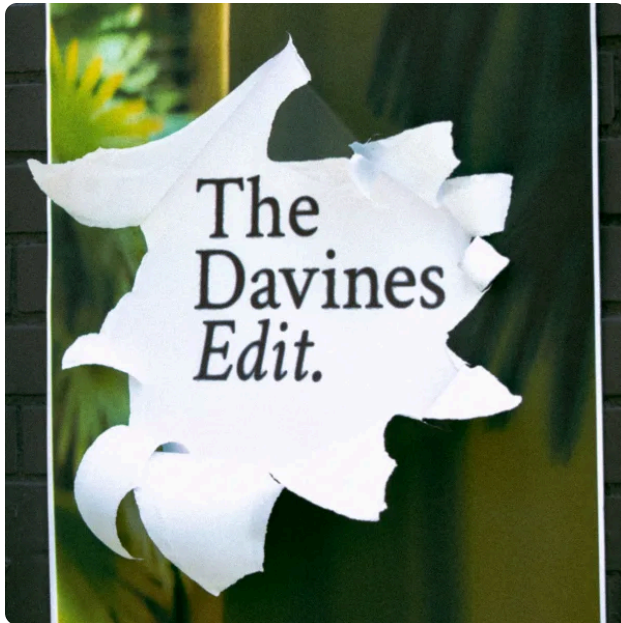
by Anne Moratto



Salon Today 2026 Technology Guide

As technology evolves at an accelerated rate, you want to make sure you have the best in your business toolkit to help you grow sales, motivate your team, communicate with your current and future clientele, and streamline your managerial tasks. The 2026 SALON TODAY Technology Solutions Guide is designed to help you navigate today's growing landscape of salon and spa technology. In this guide, you'll find a curated look at more than 50 of the latest software platforms, digital solutions, and innovative features to help you compare options and identify the best fit for your business.

by Nicole Johnson



In The Know | Articles | Sep 1, 2026

Looking Inward: With Community at Its Heart, Davines Reinvents Its Pro Channel for North America

The Davines Edit reflects the brand's passion for people and planet.

by Anne Moratto



Extensions | News | Aug 27, 2026

RÜTE Wash Launches Shower Cap Designed for Crown Washing and Hair Extensions

RÜTE Wash introduces a shower cap designed specifically for crown washing, helping clients with hair extensions cleanse the scalp while protecting the lengths from water.

by Anne Moratto



In The Know | News | Aug 25, 2026

Premiere San Antonio Returns as a Must-Attend Beauty Trade Show in the Southwest

Premiere San Antonio Presented by SalonCentric returns for its fourth edition August 30-31 at the Henry B. González Convention Center, delivering its biggest and boldest event to date.

by Anne Moratto



In The Know | News | Aug 25, 2026

MODERN SALON Boot Camp Is Coming to Philadelphia

One-Day Personal and Professional Development Education Event for Beauty Professionals Set for October 25, 2026, at the Hilton Philadelphia City Avenue.

by Anne Moratto



In The Know | News | Aug 23, 2026



In The Know | News | Aug 17, 2026



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Hair, Nail, and Skincare

According to the report, people are moving away from copy-paste trends and toward community, using real experiences to develop a sense of taste and beauty that reflects who they are.

by Anne Moratto

Hairstylists and barbers can showcase their creative and technical vision in two global categories with cash prizes and a chance to represent in Portugal.

by Anne Moratto

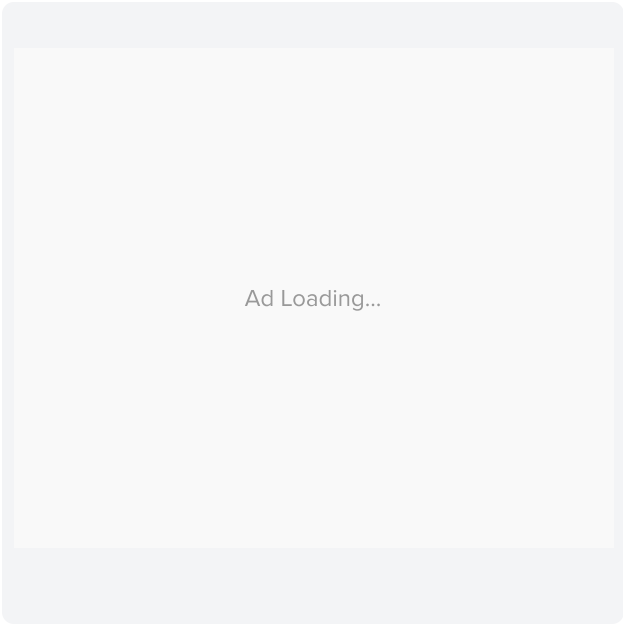


In The Know | News | Aug 10, 2026

Black Beauty Roster Hosts Beauty Expo Presented by SalonCentric in NYC

The BBR Beauty Show featured a prominent speaker lineup including Lacy Redway, Karrueche Tran, Danessa Myricks, Chelley B., Sabrina Elba, Jessica Harris-Dupart, and more.

by Staff



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