

NEWS Aug 11, 2021

Meals on Wheels America Gathers Senior Nutrition Staff, Leaders And Supporters To Kick Off Virtual Convening And Navigate Path Forward Amid Ongoing Pandemic

Press Contact:
press@mealsonwheelsamerica.org

SHARE THIS ARTICLE



Arlington, VA, August 11, 2021 – Meals on Wheels America, the national

×

Seniors Are Waiting

America's seniors need your help! Millions are waiting months, even years for basic nutrition and friendly visits as demand for Meals on Wheels services continues to grow. Join us in urging Congress to increase and protect funding for senior nutrition programs.

DONATE TODAY

[Continue to the site](#)

health and the safety of all involved – including the high-risk population that counts on Meals on Wheels every day – Meals on Wheels America has opted to host its annual event virtually for the second year in a row.

The 2021 event is spread over four separate days throughout the month of August. Each day of this year's programming will focus on a specific area that is critical to enabling the network to unify as we continue to navigate the pandemic and beyond:

- **Building Capacity to Serve More – August 11:** Focusing on the key principles that will enable the network to sustain the high demand for services, eliminate wait lists and offer more to existing clients for years to come.
- **Honing our Trusted Service Model – August 17:** Transitioning from pandemic crisis mode to resuming delivery of a full range of holistic services, with an emphasis on meeting the diverse nutritional needs of today's seniors and addressing social isolation in new and impactful ways.
- **Leveraging the Power of Meals on Wheels – August 26:** Exploring ways to build on our shared brand equity across the network, maintain momentum and tell powerful, data-driven stories to open the door to much needed funding and resources.
- **Leading Programs into the Future – August 31:** Reflecting on lessons learned and preparing for the road ahead after a year in which Meals on Wheels programs were hit hard by the pandemic and have been grappling

with racial injustice and the systemic barriers impacting colleagues and clients alike.

This year’s Title Sponsor, TRIO Community Meals, is one of the generous organizations to help make this year’s Conference possible.

“TRIO Community Meals remains dedicated to nourishing and engaging seniors in our communities,” said John Kirk, Managing Director, TRIO Community Meals. “We continue to align our operational plans with local Meals on Wheels partners to ensure every senior received the nutritious meals they rely on.”

This year’s platinum sponsors include Oliver, PetSmart Charities®, Subaru of America and The Home Depot Foundation, all of which, along with TRIO, are longstanding allies in Meals on Wheels America’s efforts to ensure that no senior is forgotten or left behind. To learn more about the Meals on Wheels Virtual Conference and Expo taking place throughout the month of August, visit [meals-on-wheels.lndo.site/2021-conference](#).

###

ABOUT MEALS ON WHEELS AMERICA

Meals on Wheels America is the leadership organization supporting the more than 5,000 community-based programs across the country that are dedicated to addressing senior isolation and hunger. This network serves virtually every community in America and, along with more than two million staff and volunteers, delivers the nutritious meals, friendly visits, and safety checks that



Seniors Are Waiting

America’s seniors need your help! Millions are waiting months, even years for basic nutrition and friendly visits as demand for Meals on Wheels services continues to grow. Join us in urging Congress to increase and protect funding for senior nutrition programs.

DONATE TODAY

[Continue to the site](#)

Join our newsletter

SUBSCRIBE

FOLLOW US



© 2026 Meals on Wheels America. All rights reserved. EIN: 23-7447812 [Terms of Use](#) [Privacy Policy & Donation Guidelines](#)