



News ▾

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NEWS

AVMA Economic Summit switches to virtual format

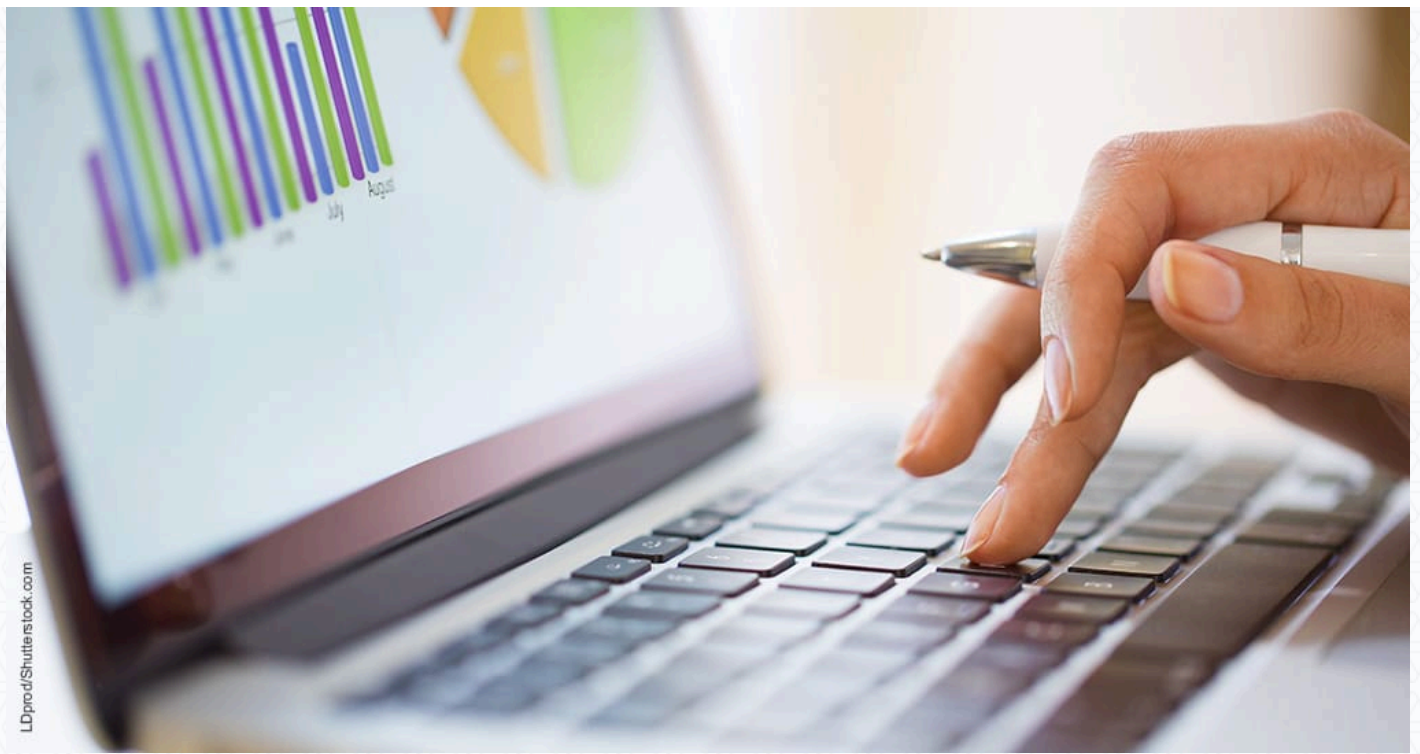
COVID-19 will be among the subjects covered online in October.

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Today's Veterinary Business Staff





The American Veterinary Medical Association's annual Economic Summit, a deep dive into the health and future of the profession, will be online only in 2020 because of the COVID-19 pandemic.

The event had been scheduled for Oct. 27 and 28 in Chicago. The virtual version will take place on the same dates, and registration is expected to open in late June.

The reformatted Economic Summit was announced one month after the AVMA canceled its summer convention, which was to have started July 31 in San Diego.

The Economic Summit each year brings together several hundred veterinarians, practice owners, industry professionals and academics for two days of presentations. Topics range from veterinary innovation and **employment** to the economy and practice management.

The online event will examine how COVID-19 affected the profession and "look at what's needed for veterinarians to thrive in the post-pandemic world," the AVMA reported.

In other news, the World Pet Association canceled its 2020 SuperZoo pet products show, which had been slated for Sept. 1 to 3 in Las Vegas. The annual conference attracts about 10,000 retailers, buyers and exhibitors.

The 2021 SuperZoo show is set for Aug. 17 to 19 at Mandalay Bay Convention Center.

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